



MARVEL  
COMICS  
GROUP

12¢ 51  
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# the AMAZING SPIDER-MAN™

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY



"IN THE CLUTCHES OF"  
**The KINGPIN!**



**THROW YOUR VOICE**  
Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth and out of sight. Fool teacher, friends and family. Free book on "How to Become a Ventriloquist." No. 137 25c

**UNBEATABLE SELF DEFENSE MADE EASY**  
**KETSUGO ONLY \$100**  
The powerful choice secrets of Karate, Aikido, Ate-Waza, Judo, Yawara, Jiu Jitsu, Savate  
**REDUCE ANY ASSAILANT TO CRINGING HELPLESSNESS IN SECONDS**  
Learn by yourself in just one week. No matter how small you are you can walk with confidence—fear no men.  
No. 224 \$1.00

**MAGIC CARDS**  
Deck is marked and striped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 183 \$1.98

**SURPRISE PACKAGE**  
Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.  
No. 678 Only 50c

**JACK POT BANK**  
A Dime-operating Jack Pot Bank that works just like the one armed bandit in Las Vegas. Just deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. This game should not be used for gambling purposes, only for fun.  
No. 2060 1.98

**Boomerang**  
Here's something new in target throwing. In case you miss, it comes right back to you, and bingo! you're all set to "fire" again. More fun than a "barrel of monkeys."  
No. 141 75c

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Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A Bomb.  
No. 971 20c

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A specially treated pair of sun-glasses with secret mirrors that enable you to see behind you without anyone knowing you're watching. Really comes in handy at times.  
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# TREASURE CHEST OF FUN

**EXHAUST WHISTLE**  
Squeak! Squeak! Squeak!  
No. 511 50c

**WORMS**  
Drop these seemingly innocent pellets into a glass of water and magically a worm will appear. Can you imagine the look of horror on your victims face? It's harmless.  
No. 612 15c

**ONION GUM**  
Yes—Looks like real chewing gum but tastes like... like...  
ONIONS! Its too funny! 12 slices to a pack.  
No. 281 20c

**MINIATURE SECRET CAMERA**  
Precision camera so small, it fits in cigarette pack. Weighs 2 1/2 ounces and takes 10 pictures per roll. Precision ground lens and time exposure shutter. Can be hidden anywhere. Complete with free roll of film.  
No. 788 \$1.00  
6 Rolls Film 98c

**CRAZY NOISE CAR GAG**  
Just slip it into the exhaust pipe of your friend's car... then watch him when he starts the engine! The howls and noises will make him think the motor's about to blow up or fall apart... while you roar with laughter.  
No. F192 50c

**WHOOPEE CUSHION**  
Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.  
No. 247 50c

**JOY BUZZER**  
The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shock-off" sensation! Absolutely harmless.  
No. 239 Only 50c

**X-RAY SPECS**  
An Hilarious Optical Illusion \$1.00  
Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties.  
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**SPOOK HAND**  
A million laughs! This realistic, skin colored spook hand has red fingernails and big knuckles that are completely realistic. Imagine it poking out of your car, out of a pot, opening a door. Sticks anywhere with special adhesive included.  
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**Secret Spy Scope**  
Only \$2.98

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Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless.  
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**Pen Size—Clips On Your Pocket—Power Magnifier.** This exciting, new 6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope, that lets you "peek" to your heart's content. So handy for Sporting Events, Counter-spying and Girl Watching. Also contains a 30-power full microscope to thrill any naturalist! Not a toy, but a real instrument. Full money back guarantee if not delighted.  
Only \$2.98  
Item No. F59 \$2.98

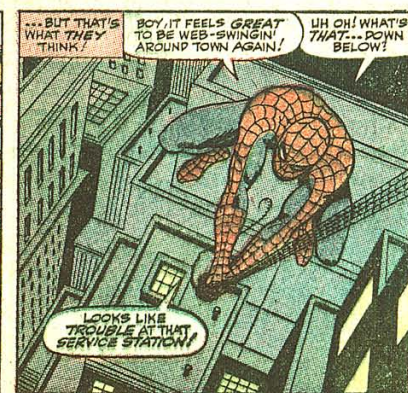
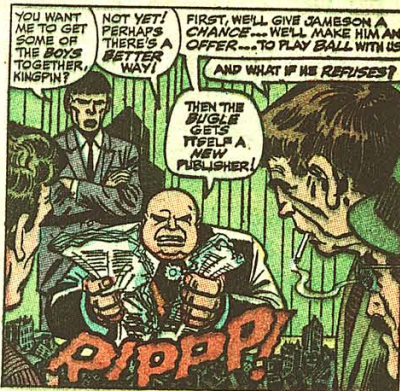
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Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

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**THE AMAZING SPIDER-MAN!**  
"IN THE CLUTCHES OF... THE KINGPIN!"  
AT LAST!!  
WITH SPIDER-MAN GONE, THE CITY IS MINE!  
HAVE YOU EVER ATTENDED AN UNDERWORLD SUMMIT MEETING? NOT THEN C'WON TIGER... WE'RE JUST IN TIME...  
WHAT'S THAT? THE CITY HIS? NOT IF STAN LEE and JOHN ROMITA CAN DO ANYTHING ABOUT IT!  
AND THAT GOES FOR: **MACKEY DENO, INKER, AND SAM ROSEN, LETTERER, AS WELL!**

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CONTINUED AFTER NEXT PAGE

# ON SALE NOW!

WHO SAYS A COMIC BOOK HAS TO BE GOOD??

**NOT BRAND ECHH**

APPROVED BY THE COMICS CODE AUTHORITY

MARVEL ON UNFAIR! STRIKE! WE PROTEST!

MARVELITE! ARISE!!

MARVEL COMICS GROUP

12¢ 1 AUG

MARVEL UNLEASHED IT AT LAST!

IT'S ABSURD! IT'S INSANE! IT'S... FORELUSH MAN!

WOTTA REVOLVIN' DEVELOPMENT!

THE COMIC MAGAZINE FOR NON-BELIEVERS WHO HATE COMIC MAGAZINES!

"ABSOLUTELY THE FUNNIEST, MOST SATIRICAL HUMOR I EVER READ OR WROTE!" - STAN LEE

"FUNNY, THAT'S JUST WHAT I WAS GONNA SAY!" - ROY THOMAS

"IT'S A RIP-ROARIN' RIOT... I ALMOST SMILED ONCE OR TWICE!" - GARY FRIDRICH

"THEY SAID IT COULDN'T BE DONE! ...SO WE DIDN'T DO IT!" - SOL BRODERICK

## 'NUFF SAID!



**Fellows! HERE'S A SWELL WAY TO MAKE LOTS OF MONEY and WIN PRIZES TOO!**

30,000 Boys  
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**Sell GRIT** "America's Greatest Family Newspaper" **MAY \$1 to \$5 Weekly**

in a few hours of their spare time

GRIT sells for 15¢  
YOU MAKE **5¢ PROFIT**  
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Fellows, it's fun to have a GRIT business of your own. You can build it as large as you want it—make lots of money and win prizes too. GRIT is easy to sell. It is the popular publication every week in more than 1,000,000 homes.

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GRIT will help you get started in a profitable business and send you papers and selling helps. You pay only for the papers you sell until you learn how many to order.

Print Name and Address Below

If You Are a Boy 12  
Years Old or Older

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TODAY**

In an Envelope

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Send my first bundle of papers, selling helps and prize offers.

Name \_\_\_\_\_

Are You a Boy? \_\_\_\_\_ Age \_\_\_\_\_ Date Born \_\_\_\_\_ Year \_\_\_\_\_

In Care of \_\_\_\_\_

Street and No. \_\_\_\_\_ R. F. D. \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

Zip Code No. \_\_\_\_\_

Print Your Last Name \_\_\_\_\_

Plainly Here

Over  
75  
PRIZES  
offered



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Order No. B050 \$1.00



**250 MAGIC TRICKS.** Shows you how to amaze & mystify your friends! These magic tricks are amazing—sensational!—absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing Else to Buy!

Order No. M7250 50¢



**300 CRAZY SIGNS.** Printed on gummed labels... to decorate your books, etc. These signs & slogans will give you and your friends lots of laughs! They're strictly "nutty"... a real bargain, too. Send for them today!

Order No. G5300 \$1.00



**500 ASSORTED PERMANENTS.** Includes all the top BASEBALL teams, FOOTBALL teams—and all the popular COLLEGES... printed on gummed label "stick-ons" that you paste on anywhere. Big bargain offer—only \$1.00 for complete set.

Order No. G1350 \$1.00



**500 FELT PATCHES.** Grab-bag assortment of brilliant, full color comic design printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP11 \$1.00



**500 CRAZY STAMPS.** Seal letters with a laugh! These are really wild! You get over 500 assorted funny sayings on gummed label stamps that you stick on envelopes, book covers, packages, etc. And what a bargain!

Order No. ST500 \$1.00



**1001 THINGS THAT YOU CAN GET FREE**

This List Tells You Where To Send For Free Samples, Books, Foreign Stamps & Coins, Etc. Imagine! They're yours for the asking—hundreds of \$\$\$ worth of free offers and giveaway items by writing to different manufacturers, associations, government agencies, etc. This list tells you where to write for the FREE (FREE—worth \$5.00) Free Products, Samples, Incentive Gifts, Foreign Stamps, Foreign Stamps & Coins, Toys, Films, Posters, etc.

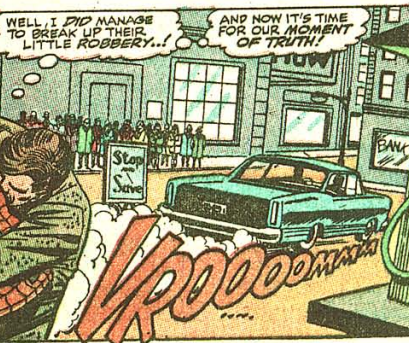
Complete List For Only 50¢  
Order #TF1000  
SPECIAL-3 LISTS  
FOR ONLY \$1.00



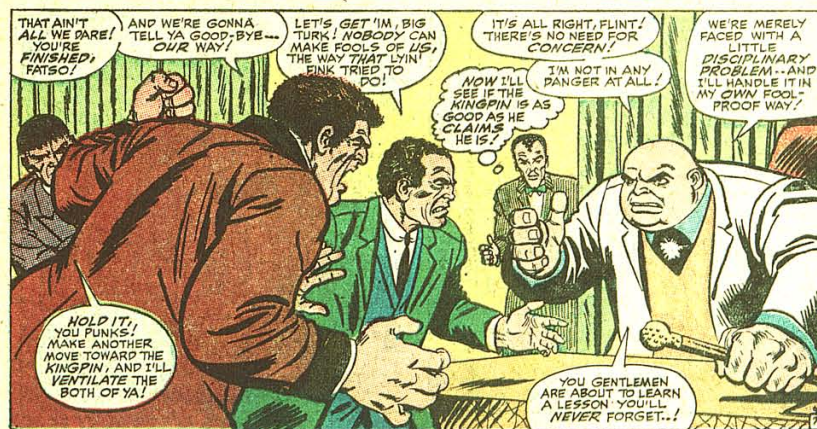
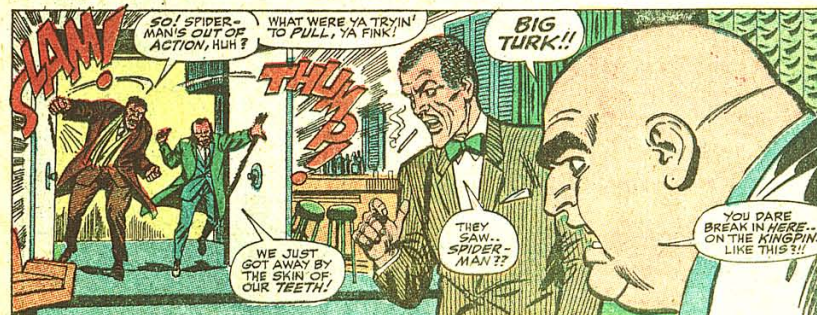
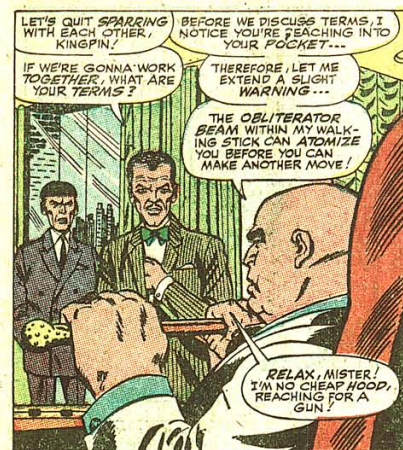
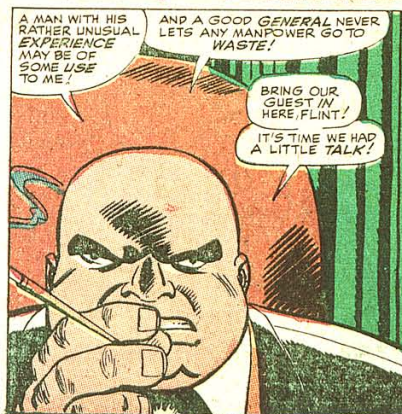
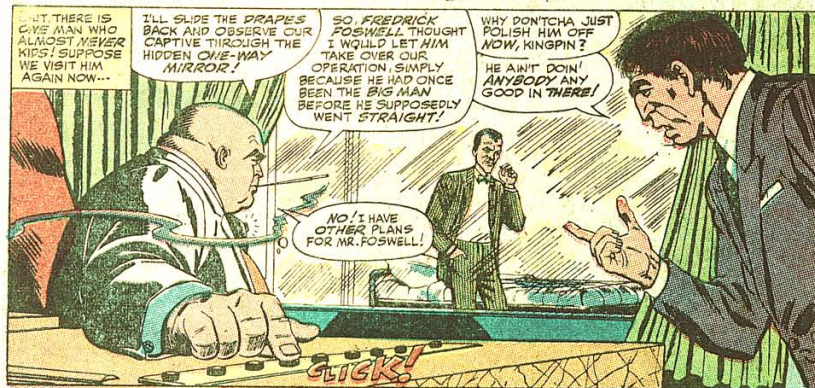
**400 CRAZY LABELS.** They're wild! You get over 400 assorted, zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrible for dressing up your letters, school book covers, etc.

Order No. KL400 \$1.00

DOLLAR BARGAINS • P.O. BOX 1225-MC • NEWARK 1, N. J. SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00











CONTINUED AFTER NEXT PAGE

PROVEN IN THE LABS — PROVEN ON THE ROAD  
PROVEN ON THE INDIANAPOLIS SPEEDWAY  
— and finally released to the public!

# NOW! 30 DAYS OF DRIVING ON A SINGLE TANK OF GAS!

- even more startling, now save up to \$16 a month up to 50 gallons of gas each month, without changing a single part on your car!

Laboratory reports . . . PLUS road tests conducted on Indianapolis proving grounds reveal you may now get as much as 37 miles of driving from each gallon of gas . . . save up to 60 gallons of gas each month . . . save up to \$200 on your car each year!

Six months ago, for perhaps the first time in history, the United States Government

**Q** What tests were made by the world's leading auto rental system with this increased money saving invention... and how many proving grounds as the Indianapolis Speedway... the test-drive of the new cylinder sash got better gas-mileage than small European economy cars?

**A** The nation's largest taxi fleets tested the great new invention to determine just how much it would save them. And the results were so dramatic that within 30 days they reported savings of not hundreds... thousands of dollars! All across the very first month alone!

**UP TO 500 MILES OF DRIVING FROM A SINGLE TANK OF GAS**

Yes, from test after test . . . road tests, laboratory tests, tests by some of the world's most famous drivers . . . come re-

**BEST PROOF OF ALL!**  
World's Leading Rent-A-Car Company  
Road-Tests Amazing New Invention  
For 3 Solid Months... Then Orders  
Fleet Of Cars IMMEDIATELY  
FOLOPPED

TEST DRIVERS REPORT UP TO 150 MILES PER GALLON — **THE O.T. ENERGY CHALLENGE** — and there is no better way to describe to you the excitement and fun of this program than to tell you what it will give you... than to tell you of the test drivers' experiences. Test drivers, critics, analysts and test-drivers, who simply refused to believe their own gasoline gauges when they reported "Savings of up to 54 gallons a month per car" for the nation's largest automobile fleet owners came to the most dramatic proof of all... A car that has traveled 150 miles on one gallon in one week than the average car that travels 25 miles on one gallon. They heaped this incredible new information where it was all they found. BOB BAKER, a test driver, says "WHOPPING 32% ON ALL CARS TESTED. I can't believe it. I can't believe I'm saving up to \$200 a year on your car!" For full details read the rest of this page.

**CUTS GASOLINE COSTS TO AS LITTLE AS 10 A MILE**

1. When the G. T. ENERGY CHAMBER was first tested by the same research laboratory as the Ford, General Motors and Chrysler (a staggering increase of up to

ports of cars that drive for hundreds and hundreds of miles ON A SINGLE TANK OF GAS! Reports of test cars from Ford, General Motors, Chrysler that get more miles per gallon today than when they were brand new! Reports of big, luxury sedans that weigh 2 1/2 times more than small European cars, yet get better mileage, better performance and huge dollar savings thanks to this new miracle invention.



IF IT WORKS SUCH  
MILEAGE-MIRACLES, HOW  
COME THE CAR  
MANUFACTURERS HAVEN'T  
INSTALLED THIS TYPE UNIT IN  
THEIR CARS? - THE ANSWER

**IS THAT TWO ALREADY HAVE!**  
By now you are probably wondering just what is the G. T. ENERGY CHAMBER and how does it work? Well, to make a long story short... if you need to look

It'll you do it simply attach the G. T. ENERGY CHAMBER to your line. Since it is a precision instrument, with no moving parts, there are no special adjustments for you to make. There've already been made for you, and you can change them in place... and that's all. In fact, you can change them while the engine is running. No need to stop the engine, think about an engine to install it, and easy picture directions accompany the unit. It's so simple, you can install it in minutes. Total savings on gas: up to \$200 a year.

1. *Amorpha canescens* (Mill.) B.S.P.

Yes, proven at Indianapolis — proven in the same test laboratories used by Ford, General Motors and Chrysler — proven by the world's largest automobile fleet owners! No matter what kind of gas you're driving, no matter what kind of car you own, no matter what kind of gas you're driving a . . . no matter what kind of car you own you can now pile up 100 miles of driving a week, month after month and fill your gas-tank as little as once a month . . . pile up 100 miles of driving a day all 365 days of the year . . . and save up to 500 gallons of gas each year!

**HERE IT IS -- IN ACTION** ... The miracle G. T. ENERGY CHAMBER, caught by the eye of ultra-high-speed cameras at one of the world's most famous proving grounds, lies here on the viewing console you see dramatic picture-proof of tests conducted by leading automotive authorities at the Indianapolis Speedway ... tests that PROVE you can now actually get more gasoline ... free ... feed it into your engine in a new and different way ... it's the piston-driving energy ... feed, and unleash a blazing source of power for your car. For a documented proof of just how this amazing new discovery can save you up to \$200 in gas bills in the next 12 months ... read the rest of this page. (Tests performed by official

ONLY, instead of costing \$100 to \$150 (like the European booster-units) . . . the G.T. ENERGY CHAMBER costs but a mere fraction.

That's because after years of intensive research automotive experts have finally found a way to make cars smaller and more efficient. They can reduce the number of parts in each unit . . . mass produce them . . . and make them available at a price so low it's almost too ridiculous to mention. Why do you think that? Because they're now being made by people who are determined to save yourself up to \$16 a month on your gas bill.

Wondrous results—as America's largest automobile fleet owner, by Indianapolis-based Ford Motor Co., has demonstrated at the very same testing laboratories used by Ford, Chrysler and General Motors, the new technology will allow researchers to introduce our cars . . .

The few minutes it takes to fill out our forms will pay for themselves many times over. You'll have a lifetime of driving convenience and economy to gain.

**THIS OFFER EXPIRES IN  
15 DAYS—YOU MUST ACT NOW!**  
Now the price of the G. T. ENERGY  
CHAMBER on this special introductory  
offer is not the 15 or 20 dollars you may  
see elsewhere.

**AS 18 DAYS!**  
It means that no matter what kind of car you now have, you can find out how old that car may be... no matter what condition it's in... and how much it's worth... in just 18 days on each month... here at last is the enormous discovery you've long dreamed of... now it's yours! Because, from this day on you too can find out how old your car is... and how much it's worth... every year. NOW you too can drive for weeks and end without ever losing a penny. Because you can now drive across 6 states of the union on just one tank of gas, blast a trail from New York to Los Angeles and back.

ORDER TODAY - ON FULL, MONEY BACK GUARANTEE

AMERICAN AUTOMOTIVE UNITS INC.  
550 FIFTH AVENUE, NEW YORK, N. Y. 10036

Please rush me the sensational G. T. Energy Chamber immediately! I understand the price is \$5.95 for which I enclose cash, check or money order. It is understood that I may return the unit anytime for full-purchase price refund if I am not fully satisfied.

Make of Car \_\_\_\_\_ Year \_\_\_\_\_

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
SPECIAL OFFER: Purchase one for yourself and one for a friend and save

**SPECIAL OFFER:** Purchase one for yourself and one for a friend and save even more. Order two **G.T. ENERGY CHAMBERS** for just 10.95 (a savings of \$1.00) same guarantee as above. Make of Second Car..... Year.....

( ) C.O.D. orders enclose \$1.00 deposit. Same money back guarantee.









AND, IT'S TIME WE WERE BRACING FOR NEW ACTION...! BUT I BETTER PARK MY SUKE AND GET INTO COSTUME... JUST IN CASE!

WHY IS MY SPIDEY SENSE TINGLING? ALL I SEE ARE FOUR MEN, ENTERING THAT SWANKY PRIVATE CLUB...!



NOTHING SEEMS TO BE WRONG... AND YET...

I CAN'T AFFORD TO TAKE ANY CHANCES! MY LITTLE BUILT-IN BUZZER HASN'T EVER FAILED ME YET!

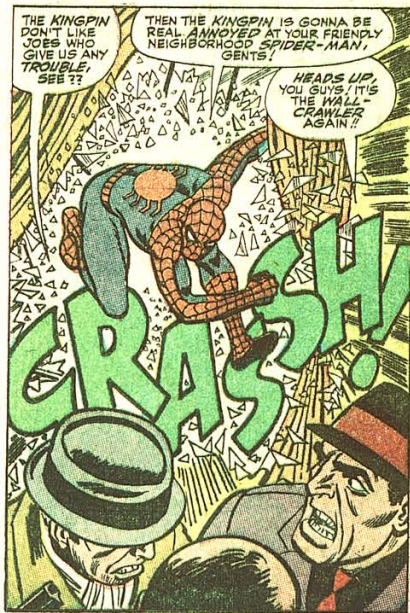


UH OH! I WAS RIGHT!

WHILE NOBODY ELSE IS NOTICING, THOSE FOUR GOONS HAVE THE MANAGER OFF IN A CORNER... AND I CAN TELL... EVEN FROM HERE... THAT THEY'RE ABOUT TO LEAN ON HIM!

ONE OF 'EM IS PULLING A GUN!

NO TIME TO FIND AN OPEN WINDOW... I'VE GOTTA MOVE...!!



THE KINGPIN DON'T LIKE JOBS WHO GIVE US ANY TROUBLE, SEE??

THEN THE KINGPIN IS GONNA BE REAL ANNOYED AT YOUR FRIENDLY NEIGHBORHOOD SPIDER-MAN, GENTS!

HEADS UP, YOU GUYS! IT'S THE WALL CRAWLER AGAIN!!

CRASH!



YOU OUGHTTA BE ASHAMED OF YOURSELVES!

NOT ONLY DO YOU TRY TO HAZARD ONE OF THE CLASSIEST PLACES IN TOWN...

-- BUT YOU DIDN'T EVEN PHONE AHEAD TO MAKE A RESERVATION!

UHH!!

OOOFF!

TSK TSK! HOW BAUGHN CAN YOU BE?

LOOK OUT!



STOP! YOU GUYS! YOU'RE RUININ' THE WHOLE BIT!

WADDA YA THINK WE'RE TRYIN' TO... YUMPKA!

SPAK! WOKE! TUMPT!



LOOK, WHY DON'T YOU CLOWNS JUST WAVE A WHITE FLAG AND SAVE US ALL A LOT OF TROUBLE!

--YOU'VE EARNED YOURSELVES AN A-FOR-EFFORT, ANYWAY!

CHARLIE!! HURRY UP!! BE A GIMMICK!!



YOU GUYS ARE GUTTING PAK PUNISHMENT!

DON'T WORRY, SMART GUY... YOU'RE GONNA FIND OUT RIGHT NOW!

NOW ABOUT CLUIN' ME IN ON WHICH ONE IS CHARLIE... AND WHAT THE GIMMICK IS?

MUST BE THE ONE WHO'S STILL STANDING... PULLING AN EXPLOSIVE OUTTA HIS POCKET!



IT'S SOME KIND OF GRENADE...

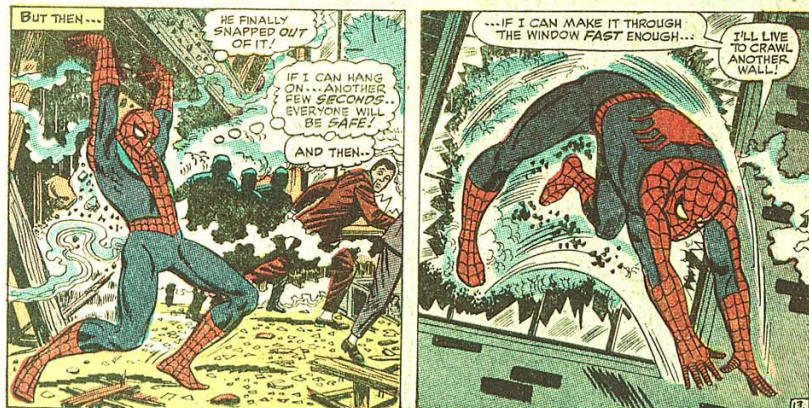
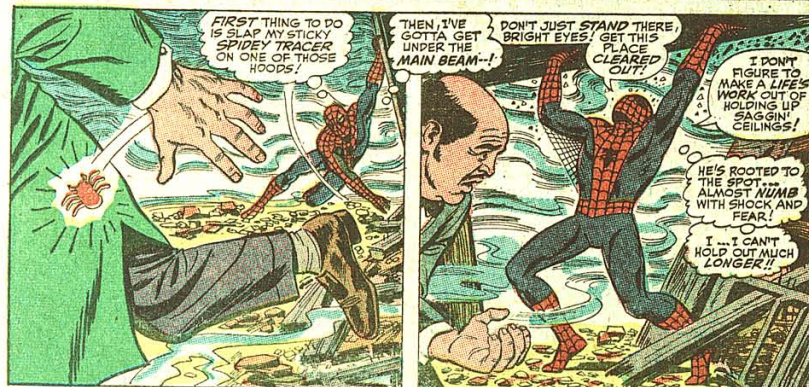
MINIATURIZED... JUST BIG ENOUGH TO STUN THE ONE WHO GETS... UNHHHH!!

PTOW!

THAT DID IT!! YA GOT 'IM!

YEAH... YEAH... NOW LET'S GET OUTTA HERE... WHILE WE STILL CAN!





CONTINUED AFTER NEXT PAGE

## COIN COLLECTOR SPECIALS!

### TO GAIN NEW FRIENDS FOR OUR MAILING LIST

Here's your money-saving opportunity to fill those empty spaces in your collections...or to start new series collections...or to acquire these top-value circulated coins for trading with your friends...or simply to give a really compliment-provoking gift! Order today while current stock lasts. All coins grade good or better.



#### LAST "COMPLETE" SILVER SET 1964

P or D mint  
\$2.95 each

Each set includes uncirculated Penny, Nickel, Dime, Quarter & 1/2 Dollar. Only set minted with J.F.K. 1/2 Dollar, Phila. or last set with Denver Mint Mark, (D). In clear plastic holder. Same prices for U.S. 1963 P or D minted sets with last Franklin Silver 1/2 Dollar. Both sets in sparkling plastic holder (illus.)... \$5.50  
10 Single sets, P or D... \$27.95  
10 Double sets... \$52.50  
20 Single sets... \$52.50  
20 Double sets... \$100.00

The First LINCOLN PENNY!  
Only year and coin of its kind  
—the 1909-VDB cent! Designer's initials (VDB) on reverse bottom. Has shown increased investment value every year.  
Only \$1.98



#### LIMITED OFFERS WHILE SUPPLY LASTS! ORDER NOW!

|                                                           |                    |
|-----------------------------------------------------------|--------------------|
| 10 Diff. Lincoln Pennies before 1928—\$1.98               | 20 Diff.—\$4.98    |
| 8 Diff. Indian Head Cents—\$2.98                          | 20 Diff.—\$9.98    |
| 4 Diff. Large Pennies before 1858—\$11.95                 |                    |
| 7 Diff. Liberty Head Nickels—\$2.98                       | 15 Diff.—\$7.98    |
| 10 Diff. Buffalo Nickels—\$3.49                           | 20 Diff.—\$8.98    |
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| 3 Diff. Barber Quarters—\$2.98                            | 10 Diff.—\$11.95   |
| Complete Set (11) Wartime Jefferson Silver Nickels—\$3.50 |                    |
| Complete Set (10) Roosevelt "S" Mint Dimes—\$3.50         |                    |
| Brilliant circulated Silver Dollars—ea.—\$2.50            |                    |
| 4 Assorted—\$9.95                                         | 7 Assorted—\$18.50 |
| 13 Assorted—\$35.00                                       |                    |

#### SCARCE STEEL WARTIME PENNY SET

all 3 in holder \$1.35

IMAGINE! 1 each of the scarce wartime steel cents from Philadelphia, Denver and San Francisco, processed to a brilliant like-new look.

**SPECIAL** 5 sets for \$6.00 10 sets for \$10.95

All coins grade good or better. All dates of our choice. Sorry, no COD's. Satisfaction guaranteed or money refunded.  
COIN WHOLESALE, Department MC56, Box 62, U.S. POST OFFICE, MANHASSET, N.Y.

Buy direct from the Gov't  
at 2 or 3 cents on the dollar

### Sample Surplus Sale Prices\*

|                    |        |
|--------------------|--------|
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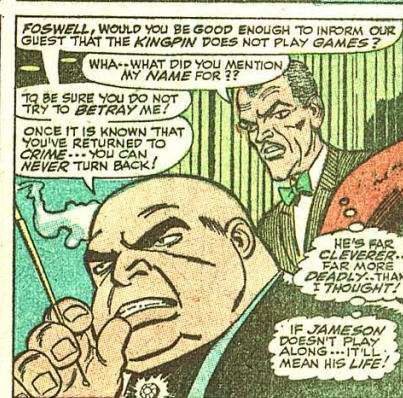
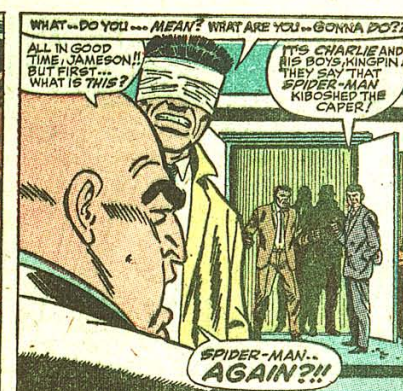
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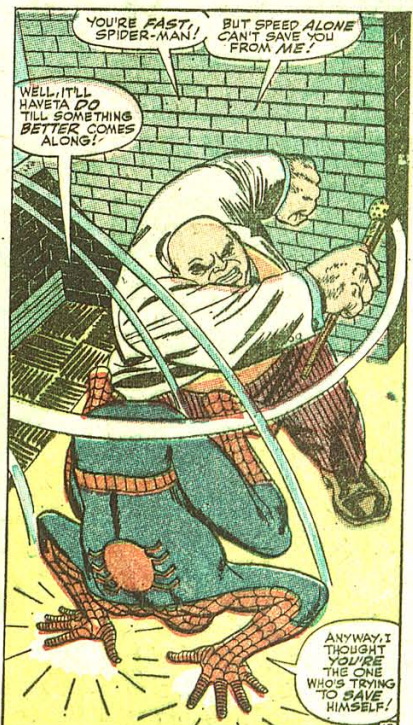
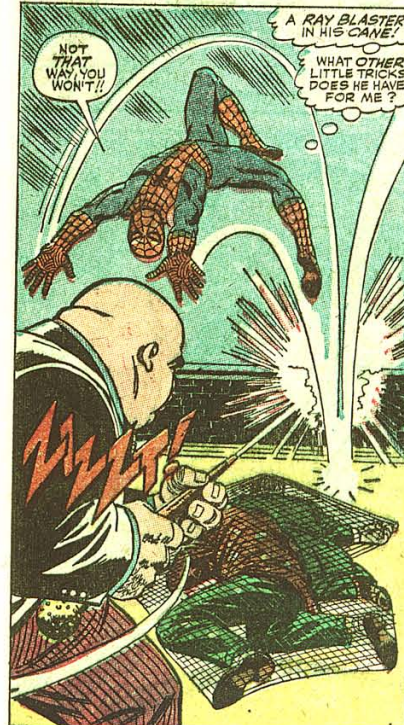
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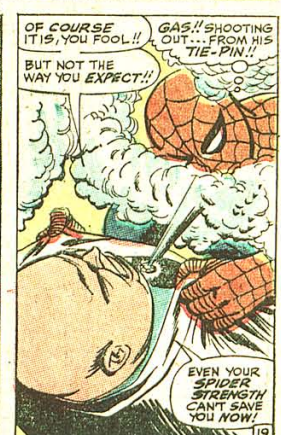
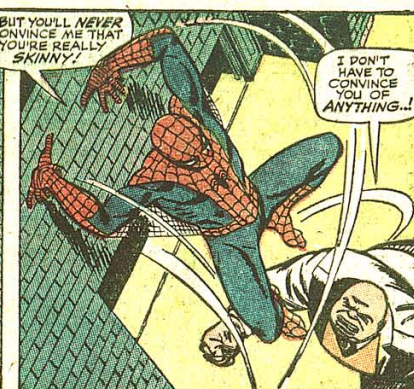
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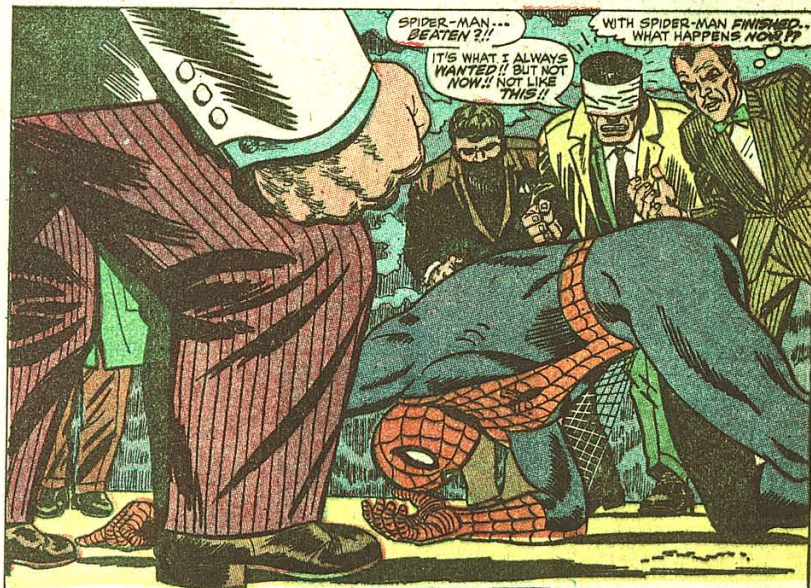
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**BOMBSHELL!** This is it! The news you've been waiting for! The best-kept secret since D-Day! The newest, most exciting, most daring mag that mighty Marvel has ever attempted is now on sale! At least, it was this morning. By now, judging by the undercurrent of excitement and eager anticipation among Marveldom, it's probably nearly sold out! The name! **BRAND ECHH!** The purpose! If everyone else is determined to imitate Marvel, we figure that you of Bullpen can do a better, nuttier, funnier, more exciting job of poking fun at itself than anyone else can do! But why call it **BRAND ECHH?** Because we've been steadily making those two words the most famous title in comicdom—so we figured we might as well cash in on the publicity ourselves! Besides, think how it'll rock the competition! We guarantee you've never read a mag like it! It's jam-packed with Marvel's mightiest superheroes, written and drawn by Marvel's top talent, and loaded with blood-busting bellylaughs in every incredible panel! It's the mag you never expected to see—created by the only cartoonist crew of creative comicaholics who could have done it! It'll be a priceless collectors' item before you're one week older, and we kid thee not! So, take a tip from your blushing! Bullpen—if you haven't yet latched onto our first unforgettable, unforgivable issue, don't even finish this page till you've dashed to your nearest newsstand and lassoed a copy! Otherwise, how'll you know what all the excitement's about? And, to make sure you don't forget, here's a subtle little reminder: Don't be a wreck—buy **BRAND ECHH! BRAND ECHH! BRAND ECHH! BRAND ECHH! BRAND ECHH! BRAND ECHH! BRAND ECHH!** Oh, and before we forget—the name of the mag is **BRAND ECHH!**

**SPECIAL!** Here's your fill-in on Marvel's lineup of Special Spectaculars for this summer. They're 25¢ apiece—king-sized—and contain almost all ORIGINAL stories and features, just as you've been requesting! The first two to go on sale, in June, will be **SGT. FURY AND HIS HOWLING COMMANDOS SPECIAL**, featuring a sensational surprise, in which Col. Fury, the head of Shield, reunites his Howlers for a deadly mission in Viet Nam! It's probably the most genuinely explosive battle page of the year! Also, we blushing admit that our **MILLIE THE MODEL SPECIAL** (for our sisters and gal friends) will feature an earth-shattering yarn dealing with the long-awaited marriage of Millie's friend, Toni! ("How does THAT grab ya, tiger?") Then, while you're still reeling, we'll toss two more sensations at you in July—the **DAREDEVIL SPECIAL**, in which the Man Without Fear faces five (count 'em, five) of his most deadly enemies in one of the greatest original action-epics of the century! You'll also see a whole lot of fabulous features and pin-ups, as only Stan and Gene could create them! But, hang loose, Hallooed One—there's more! Our second king-size title will be the **AVENGERS SPECIAL**, jam-packed with the new Avengers—the old Avengers—guest stars such as Hercules, Nick Fury, and the startling Sub-Mariner... all fussin' and fightin' together in a 49-page-long original yarn which'll knock you outta your tree! But, does majestic Marvel stop there? Uh!

uh! We're only beginning! In August, we'll present the fabulous **FANTASTIC FOUR SPECIAL**, together with the senses-shattering **SPIDER-MAN SPECIAL!** But, let's wait till next ish before we tell you what they'll be featuring—we don't wanna drive you into a state of shock too soon!

**TV TIME!** Only another few months till Marvel makes the network! Starting in September, the F.F. and Spidey will be presented by the American Broadcasting Company! Our fascinatin' foursome will be produced by Hanna-Barbera, while your favorite web-slinger will be filmed at the Universal City studios of Grantray-Lawrence—with both half-hour shows being in full animation and glowing color! We'll announce the premiere date real soon, but while you're waiting, be sure your TV set is in perfect condition—we wouldn't want you to miss a minute of em!

**MMMS MADNESS!** Here's the first detailed announcement of the revised Merry Marvel Marching Society Membership kit, which all new members will receive: 1) A brand-new, giant-size club pin which is too big to ever lose! 2) An official recording of the one-tapping MMMS marching song! 3) A set of swingin' stickers, featuring a bunch of Marvel characters and crazy captions! 4) A nutty new note pad! 5) An awesome assortment of magnificent Marvel mini-books! 6) A practically priceless Marvel pencil! 7) An heirloom MMMS certificate, suitable for framing or making paper airplanes! 8) Our merry membership card, with the most most treasured possession! All the above goodies, plus the accompanying prestige and glory, will be yours for the ridiculous price of 69¢! And, those of you who are already MMMSers, but would like to own the new membership kit, can buy one for the special price of 50¢, which is actually what the whole kaboodle costs us to produce! You'll find a coupon elsewhere in this ish (and probably in the next million issues to come), so if you miss out on the fun 'n' games, don't blame us! (You know how sensitive we are!)

## STAN'S SOAPBOX!

This is as good a place as any to thank you once more for being the most wonderful fans any publishing company ever had! If Marvel is on top of the heap, it's your support that's put us there! If Marvel gives you the type of material you want, it's your letters that have told us how! And, if Marvel occasionally comes up with a clunker, go hang your head, hero! Whatever we are, you've made us! We've had a lot of laughs together, and a lot of excitement—and the best is still ahead! So face front, frantic one, Marvel's on the march—and we're taking a step without you! On behalf of the entire batty Bullpen, to True Believers everywhere—we'll never let you down, 'cause you're the ever-lovin' greatest!



## THE MIGHTY MARVEL CHECKLIST

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**FANTASTIC FOUR #26:** As dangerous as the Cosmic Cube! Don't miss the Accuser, and his Universal Weapon—from beyond the planet earth! And wait'll you see the Torch's new hotrod!

**AVENGERS #42:** Hercules duking it out with the ever-delightful Dragon Man—as Goliath tears into his fightin' fellow Avenger! Talk about smashers—this one beats 'em all!

**X-MEN #34:** Our marvelous mutants got mixed up in one of the strangest wars of all—as Tyrannus and the macabre Mole Man struggle for supremacy far beneath the earth! Hoo boy!

**DAREDEVIL #30:** We're still not sure how we did it! This one features Thor, the Cobra, Mr. Hyde, and the most dreadful feat that DD's suffered yet! Don't miss it!

**THOR #142:** Remember the sensational Super Skull? Well, he's back again, pitting all the powers of the Fantastic Four against Goldilocks! This one's a real shocker!

**STRANGE TALES #159:** Nick Fury goes to spy school—and wait'll you see who's playing teacher! Also, Dr. Strange faces an awesome new threat—and a menacing old foe!

**SUSPENSE #92:** Iron Man battles Half-Face, deep in the vastness of Viet Nam! And, Captain America meets Nick Fury once more, for the start of his most spell-binding adventure!

**ASTONISH #94:** Sub-Mariner faces a dire double peril, in the wily Gnome... and the mountainous Dragon—while the incredible Hulk smashes his way towards a world of mystery!

**SGT. FURY #44:** You demanded it—so we did it! Learn how the hard-hitting Howling Commandos earned their glory-drenched nickname on their very first mission under enemy fire! Wah-hoo!

**MARVEL COLLECTORS' ITEM CLASSICS #10:** The frankly fabulous F.F.—our own Jolly Green Giant—the incomparable Iron Man—and the warily wondrous Watcher! Is this any way to print a comic book? You bet it is, tiger!

**FANTASY MASTERPIECES #9:** The origin of the original Human Torch—exactly as it first appeared! Plus, the Golden Age greatness of Cap and Subby—and three way-out wonder tales!

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## THE SPIDERS WEB

SEND YOUR LETTERS TO:  
THE MARVEL COMICS GROUP, SECOND FLOOR, 625 MADISON AVE., NEW YORK, N.Y. 10022

Dear Stan and John,

We enjoy Spider-Man immensely. We think you could make him more easily understood if you made a few minor changes. First, Stan shouldn't have so many words as in the recent issues. You have Spider saying trillions of words while he is taking one step. The villain could have leveled his gun and polished him off before Spider would stop talking! In issue #47 on pages 14 and 16, Spider and Kraven are saying thousands of words in a micro-second while they knock each other's brains out! John, could you try to put expressions on Spider's face when he's hit even though his mask is on? How can Spider climb walls and use his suction power when he has gloves and boots on? Although we have our petty complaints we think Spider's plots and artwork are the greatest!

Richard Gramlich & Bill Granata, 251 Poplar Ave.  
Hackensack, N.J.

Petty complaints? That's like calling the atom bomb a firecracker! Anyway, we're glad you're still talking to us, fellas! As for Spider climbing walls with his gloves and boots on, we'd guess they're made of a special porous material which permits his own natural power to be effective, even thru the material. And, if enough other Spiderphiles don't like his little talk-a-thon while fighting, just let us know—and we'll give 'im a case of laryngitis next time. (Who says this isn't the Marvel Age of Reader Accommodation!)

Dear Stan and John,

You people brought about the second Golden Age of Comics with the Marvel Age, but please don't let progress spoil you. Let me use my favorite, Spider-Man, as an example. Spider started out well as Peter Parker. He got better and better until he began to get hip and cool. This all started when he didn't have any problems as Spider-Man or Peter Parker. Now he has Mary Jane Watson, an apartment, a cycle, and numerous other pleasure-makers. I wouldn't object so if you would cut out the following type of words—tiger, pussycat, pad, and a few zillion others. Please let Peter become the good old hard-working, accident-prone, problem-covered square he used to be, and not some cool cat—as the phrase goes. Please consider all my thoughts because it is only you who can do such a good job on your mags as to make people everywhere say—“Make Mine Marvel!”

Joey Williams, 302 S. Washington St.  
Ypsilanti, Mich.

You bet we'll consider your thoughts, tiger—oops, we mean Joey! I know, frantie one, the only reason we use the phrases you mentioned is because they're pretty

much in common usage today—and we strive mightily (albeit not always successfully) to relate to the contemporary scene. However, if enough other Marvelites vote “thumbs down” on Spider being so hip, chances are he'll revert to the same old lovable square he's always been. As usual, it's you who make the decisions—we Bullpeners are nothing more than glorified vote tabulators! (Glorified? Haw!)

Dear Stan and John,

SPIDER-MAN #8 was, as usual, up to the usual Marvel standards. John Romita's art is terrific! No more blurred faces, squares on people's feet instead of shoes, panels showing Spider's costume without the weblines, or the eyelets on Spider's mask out of proportion. This has all been corrected since Johnny has taken over. Only Stan could have thought of replacing the old Vulture with the new baddie, Blackie Drago. I never thought I'd see Spider-Man doing what he was doing on page 1. The battle on the George Washington Bridge was marvelous! I must mention something, however, about the reprint of Spider #13 in MARVEL TALES #8. The arrow on page 1 said, “Originally presented in Spider-Man #13, March, 1964”—well, it was June, 1964! This sometimes happens in the fantasy stories you reprint. Please try to keep your years and months straight. One more thing: I got the Spider and Hulk models—fab! Well, so long for now because I don't want to miss Marvel Super-Heroes on tv!

Dennis King, 333 Crowley Ave.  
Buffalo, N.Y. 14207

How about that! O' Den is Marvel all the way! We're sorry about that error in pinpointing the Spider mag you mentioned in Marvel Tales #8, pal. Although for us, it's still some kinda moral victory—at least we had the year right!

Dear Stan and John,

Please get that red-haired maniac, Mary Jane, away from our hero. She must be a cool cat from Nowhereville or some such. She seems to thrive on excitement and danger. I know, I know, you're saying that she's just the type poor Pete needs to end all his girl worries. But I get the shivers when I think of the way she gets all fired up when there's a dangerous menace at hand. Besides, how can our Mr. Parker ever be sure of her feelings toward him—she's too good an actress! Let the fair princess Gwendolyn come to the side of our gallant wall crawler—she's just his type! Why doesn't Spider swing in on the Connors family more often? I think that he should stay in closer contact with them. Maybe he could even reveal his identity to Mrs. C.

That way, if an emergency came up, she could call him. I believe that she could keep his secret. Spider should definitely not tell Dr. Connors or his son. Billy is too young to keep such a confidence, and the Doc might remember Spider's ID when he is the Lizard, and that could lead to all sorts of fatal consequences.

S. Alyne Weidler, 2122 Ross Rd.  
Silver Spring, Md. 20910

But why must Spider tell anyone at all, Al? Personally, we're kinda happy with the way things are going now. However, we're sorry you're less than ecstatic about merry M. J.—though we sure can't blame you for being partial to gorgeous Gwen! In other words, you win some, and you lose some—but Forbush goes on forever!



Dear Stan and John,

I have paused in the middle of a report due tomorrow to send you this important note—keep Pete away from Gwen! Mary Jane is 100% better in a whole mess of ways. I shall attempt to explain this to you. For one thing, Mary Jane is only interested in having fun while Gwen's sole interest is showing off. Check those two pics of each girl in issue #47 on page 9, panels 2 and 4. Gwen is posing like she's a model, showing herself off. Mary Jane is running into the car. She can hardly wait to get to the party because it's going to be fun, not because she wants to say, “Look at me—aren't I great?” My case of Gwen being a showoff is borne out on page 10, panel 4. And look at that creep—she cut between Pete and M. J. on page 11, panel 11 Tsk, tsk! (Incidentally, the thing about “There's liable to be an explosion soon” was your best joke in a long time, Stan!) I'm sure Pete subconsciously goes for M. J. more, though. I mean, look who Pete's protecting from Kraven on page 12, panel 1. I think you're trying to direct dislike toward good old Mary Jane. I mean the way you wrote the story, Stan, Mary Jane was real scared until Spider came, and after that, didn't care if Harry Osborne was hurt. Now look, Stan, nobody loves to have fun that much! Nuff said!

Warren Bluhm, D-57 Brook Dr.  
Chester, N.J.

It's a funny thing, Warry—we seem to get as much mail concerning Gwen and M. J. as we do about any other subject! As of this moment, we haven't any idea which of those two knockouts will win lucky Pete's heart (assuming that one of them does!), but we do know this—we'd be glad to settle for the loser!

Dear Stan and John,

My parents are making a terrific effort to get me off the Marvel kick, but you are giving me a reason, almost an inspiration, to stay on! To get to the essence, Issue #47 was great. I've never gotten so much enjoyment from Spider since issue #31. M. J. never looked better or Kraven so brutal. Your art is constantly improving—it's almost life-like! JJJ has become my favorite supporting character because none of the others, M. J., Harry, or Flash, has maintained such a vivid, lucid portrayal. I read somewhere that the reason Jameson hates Spider so much is because Spider is the personification of everything Jonah is not. But his reason for this hatred seems to have become a part of him, as much a part as his mind or soul.

The vocabulary of some panels constantly broadens my own vocabulary to boot! Jim Woods, 1815 King Drive.  
New Orleans, La. 70122

Now what more can we add to such an admirable appraisal in this, the best of all possible worlds, Jimmy boy? And, we suggest that the best method of proselytizing your parents is the simplest one—see if you can get them to read one of your Spider mags! They may or may not like it, but it's less nerve-wracking than reading the headlines lately!



Dear Stan and John,

This letter will finally express the feeling which I possess for your magazine. There are many things which I could focus upon, but these are known and already respected facts. What I would like to bring to your attention is a quality seldom, if ever before, mentioned. It is the human element of your pages. Your mags actually possess emotion, and this is the life force of your work. It adds a whole new dimension to your industry. I am pleased to be a fan of yours and wish to inform you that yours is a magazine (to call it a comic would be blasphemous) which is well worth reading. I believe that man's imagination and his creative ability are his greatest gifts; each man to use his to its best capacity. I am glad that you have succeeded in your field. Your works give others that rare opportunity to let their imaginations flow. And an even greater achievement is your mags' ability to reflect on life in reality and still roam the inconceivable, but not by any means impossible. You know what? There are a lot of sailors reading Marvel mags now that were unbelievers before. They are convinced that the likes of a character such as Spider-Man cannot be written by men of meager intelligence or creative inability. I would also thank you for the Negro characters which enhance your mags only, because any idiot knows that New York City contains every kind of person you can hope to find on this earth. So hang loose, guys, and—don't run out of web fluid! R.A. “Swiftly” Turner, SKSN USN 7741695  
USS James E. Kyes, DD 787  
c/o FPO, San Francisco, Cal. 96601

As a matter of fact, we were just about to order a fresh supply, Swiftly!—Your letter was a real kick, sailor, and we enjoyed every word of it. And, since we heard that Uncle Sammy's post office is operating at a deficit, we'll do what we can to put it back in the black by sending you and your shipmate a complimentary subscription to SPIDER-MAN—to help you bring some extra culture to the finest fleet afloat! Smooth sailing, mate, and Face Front—there's a snug harbor waiting ahead!

NEXT ISH: Boy, are we in a quandary! We don't know how to tell you how great our next ish will be without sounding as though we're boasting! You're gonna see action scenes which will make you feel as though you're swinging right along with Spider—and surprises that'll knock you right out of your web! Naturally, the biggest surprise of all is the fact that an actual death occurs in this issue—and the sheer, stark drama of it will leave you breathless! So, do yourself a favor—promise not to miss one of the truly great adventure yarns of this, the Marvel Age of Comics—SPIDER-MAN #52! It's the latest masterwork from the Marvel Bullpen—which has become a legend in its own time! So, till we meet again, keep your webs untangled—remember, neatness counts! Nuff said!



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**says Felipe Mendez**

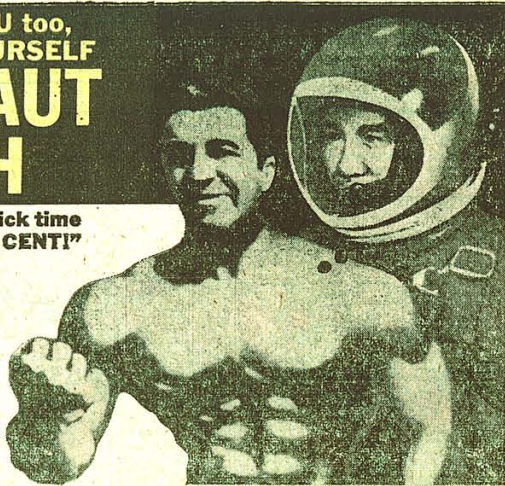
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